



loremphoto.com/jordan

CONTACT

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BACKGROUND

I got my first apple computer when I was in second grade. I got my first camera when I was ten. As a kid I dreamed of being a scientist, but fell in love with design in college. Creating engaging graphic presentations of information satisfied both my obsession with detail and my proclivity to symmetry and form.

My work has trained me in a diverse but interrelated set of disciplines. For The Map Store I built an e-commerce solution that integrated with a brick & mortar POS and synchronized inventory across multiple online marketplaces including eBay & Amazon. For WineMap.org I deployed a content management system, designed the graphics & CSS, and built a web mapping application for the display of vineyard data. I am well practiced at thinking from the customer's perspective to create compelling presentations. I am a born problem solver.

RECENT WORK

2007-2009: WineMap.org

2005-2007: The Map Store, Inc.

2003-2005: DobleThomas & Associates, Inc.

IN THE PRESS

"Pitching a Startup", Steve Hart, The Press Democrat, Apr. 2008

"A Mapping Quest", Kevin McCallum, The Press Democrat, Jan. 2008

"Map Time", Brett Ascarelli, Bohemian, Dec. 2006

STUDIES

2001-2003: Graphic Design and Production, Santa Rosa Junior College and University of Southern California.

KNOWLEDGE

SOFTWARE:

Graphic - Adobe Creative Suite (Photoshop, Illustrator, etc.)

Programming - Visual Studio Team System 05/08 (including TFS), Dreamweaver, SQL Server 05/08, IIS 6/7, Windows Server 03/08 administrator (including DNS, IIS, NLB)

Geographic - ArcGIS Desktop/Server 9.1/9.2/9.3

PROGRAMMING LANGUAGES:

HTML, CSS, Autolt, some Flash, Javascript (including jQuery), VB, C#